

WHAT IS CLAIMED IS:

1. A volatile substance-controlling composition comprising:
 - a) a sorbent having a plurality of surfaces; and
 - b) a fragrance component comprising at least one PRM, wherein said fragrance component is impregnated onto said surfaces of said sorbent and wherein in the presence of one or more volatile substances said fragrance component is released from said sorbent and said volatile substances are adsorbed by said sorbent.
2. The composition of claim 1 wherein the sorbent is selected from the group consisting of activated carbon, activated alumina, amorphous silica, crystalline silica, zeolite, ion exchange resin, metal bicarbonate, carbonate, cyclodextrin, metal oxide, crosslinked polyacrylate, and combinations thereof.
3. The composition of claim 1 wherein the fragrance component comprises one or more perfume raw materials.
4. The composition of claim 3 wherein the perfume raw material is selected from the group consisting of linear aliphatic, branched aliphatic, aromatic, polyaromatic, and/or heterocyclic organic compounds.
5. The composition of claim 1 wherein a portion of the fragrance component is released in the presence of the volatile substances at levels at least one thousand times higher than in their absence under ambient conditions.
6. A method of controlling the spread of volatile substances, said method comprising the steps of:
 - a) impregnating a fragrance component onto a plurality of surfaces of a sorbent to form a volatile substance-controlling composition; and
 - b) disposing the volatile substance-controlling composition into an article wherein the fragrance component is released in the presence of volatile substances common to feces, bodily fluids, decaying food wastes or combustion gases of

organic materials and wherein the volatile substances are adsorbed onto the surfaces of said sorbent.

7. A disposable absorbent article wherein said article comprises the composition of claim 1.
8. The article of claim 7 wherein said article is a product selected from the group consisting of diapers, training pants, incontinence products, sanitary napkins, pantiliners, filters, room deodorizers, cleaning pads, dust cloths, clothes dryer aids and combinations thereof.
9. The article of claim 7 wherein said composition is adjacent to a substrate component of the article and wherein said substrate component is selected from the group consisting of topsheets, backsheets, absorbent cores, waistbands, leg cuffs, side panels, and combinations thereof.
10. A sheet material comprising:
 - a) a substrate having one or more surfaces wherein the substrate is selected from the group consisting of beads, films, nonwovens, and combinations thereof; and
 - b) the composition of claim 1 wherein the composition is positioned adjacent to one or more surfaces of the substrate.
11. A method of manufacturing a volatile substance-controlling composition, said method comprising the step of combining a sorbent having a plurality of surfaces and a fragrance component in a mixing chamber wherein the fragrance component is added under at least 2 psi pressure higher than exists outside the mixing chamber.
12. The method of claim 11 wherein the fragrance component is added to the mixing chamber in the presence of an alcohol having no more than three carbons per molecule.